

2025



Sponsorship

TIERS & PACKAGE HIGHLIGHTS

Our **SPONSORSHIP** Tiers



PLATINUM PLUS SPONSORSHIP \$20,000 plus GST and above



- Official recognition at the opening ceremony & invited to speak at Grand Opening Parade.
- Your logo & company name featured as a Platinum Plus sponsor on the home page of our website with links provided to your website.
- Logo & name featured in all show advertising media.
- Company information broadcast over the PA system during the weekend.
- Display of your company's banners around the showground main arena and focused section display areas.
- Certificate of appreciation.
- Show admission tickets for each day x 8 plus access to the Sponsors Bar from 2pm to 8pm on Show Saturday, featuring complimentary beer, wine, refreshments, and 3 x \$50 beverage cards.
- Cattlemen's evening tickets x 6.

PLATINUM SPONSORSHIP \$10,000 plus GST and above

- Recognition as an official sponsor during the opening ceremony.
- Your logo and company name prominently displayed as a Platinum sponsor on our website's home page, with links to your site.
- Inclusion of your logo and name in the main advertising materials for the event.
- Announcement of your company information over the PA system throughout the weekend.
- Opportunity to display your company's banners around the main arena of the showground.
- Receipt of a certificate of appreciation.
- Admission tickets for each day x 6 plus access to the Sponsors Bar on Show Saturday from 2pm to 8pm, featuring complimentary beer, wine, refreshments, and 2 x \$50 beverage cards.
- Cattlemen's evening tickets x 4

GOLD SPONSORSHIP \$5,000 plus GST and above

- Your logo and company name will be prominently displayed as a Gold sponsor on our website's homepage.
- Your logo and name will appear in promotional media for the show.
- Company details will be announced over the PA system throughout the weekend.
- Your company's banners will be showcased around the main arena of the showground.
- A certificate of appreciation will be provided.
- Admission tickets for each day x 4 plus with access to the Sponsors Bar from 2pm to 8pm on Show Saturday, featuring complimentary beer, wine, refreshments, and a \$50 beverage card.
- Cattlemen's evening tickets x 3

Our **SPONSORSHIP** Tiers



SILVER SPONSORSHIP

\$2,500 plus GST and above

- ACKNOWLEDGEMENT OF YOUR SPONSORSHIP ON OUR WEBSITE.
- Acknowledgement in show advertising media.
- Acknowledgement of your sponsorship broadcast over the PA system during the weekend.
- Display of your company's banners around the showground arena
- Show admission tickets for each day x 3 along with access to the Sponsors Bar from 2pm to 8pm on Show Saturday, featuring complimentary beer, wine and refreshments.
- Cattlemen's evening tickets x 2.

BRONZE SPONSORSHIP

\$1,000 plus GST and above

- ACKNOWLEDGEMENT OF YOUR SPONSORSHIP ON OUR WEBSITE.
- Acknowledgement in Sponsors post on social media
- Display of your company's banner around the showground arena
- Show admission tickets for each day x 2 along with access to the Sponsors Bar from 2pm to 8pm on Show Saturday, featuring complimentary beer, wine and refreshments.
- Cattlemen's evening tickets x 1.

COPPER SPONSORSHIP

\$500 plus GST and above

- Acknowledgement of your business on our website.
- Show admission tickets for each day x 2. Including access to the Sponsors Bar from 2pm to 8pm on Show Saturday, includes complimentary beer, wine and refreshments.

IN KIND SPONSORSHIP

Value AS per Agreement.

Want to assist and would prefer to do so via the provision of professional, in-kind services?

Excellent negotiated Sponsorship benefits can apply to this type of Sponsorship assistance.

Our **SPONSORSHIP** Package Highlights



Sponsor Tour of Rec Grounds - 5:30pm to 6:30pm

Come along for a guided tour of the recreation grounds, where you'll receive a special behind-the-scenes glimpse at the setup, presentations, judging, and competitions. You'll have the chance to meet the stewards and vendors, explore the pavilion before it becomes open to the public, visit the agricultural areas, and cap off the experience with a beverage in the cattle yard with us.

This exclusive tour offers a unique opportunity to engage with the heart of our event, allowing sponsors to see firsthand the dedication and hard work that go into creating such a vibrant and successful show. It's the perfect start to a weekend filled with celebration, learning, and connection. Whether you're a long-time supporter or new to our community, you'll find this tour insightful and rewarding, setting the stage for the exciting activities and events that follow. We look forward to sharing this special experience with you and enhancing your appreciation for the incredible efforts behind the scenes.

Friday night - Cattlemen's Evening, Cloncurry Community Precinct - 6:30pm to midnight

Come and celebrate with us for an evening dedicated to the beef industry and recognising our sponsors. Showcasing insights from a Cattle Industry in our region and acknowledging the award-winners. The event will feature:

- Trophy presentations for the winners in the Cattle Section
- Introductions and speeches from Showgirls
- Live music from Mick Lindsay
- Complimentary tickets to the night based on the sponsorship level.

This gathering promotes camaraderie among industry enthusiasts and professionals, providing excellent networking opportunities in a welcoming atmosphere. Join us as we honour the dedication of participants and enjoy a night brimming with inspiration and entertainment. We can't wait to welcome you!

Saturday Afternoon & Evening - Sponsors Bar Cloncurry Rec Grounds Canteen Bar - 2pm to 8pm

Delight in complimentary access to the Sponsors Bar, which is included in your Saturday show day pass, where complimentary beverages & refreshments await your pleasure. Refreshments include water, soft drinks, tea, coffee, beer & wine ensuring your thirst is quenched.

At 3pm, indulge in an Afternoon Tea, showcasing a delightful selection of cakes, slices, sandwiches, and pastries.

As the sun sets, join us at 6pm for a Charcuterie and Small Plate Dinner, featuring a medley of assorted cold meats, cheeses, dips & crackers. Followed by a selection of delectable hot dishes and tasty delights.

Gold, Platinum, and Platinum Plus sponsors will receive tiered complimentary drink cards for access to the full bar selection. Additional Bar cards will be available for purchase throughout the afternoon and evening.

Live music entertainment begins after the fireworks!

Please note: This bar will be in a licensed area and security will be present at the entry/exit point. 18+ entry only