



2024



Sponsorship
PROPOSAL



About **OUR** Show



The Cloncurry & District Show Society is a non-profit organization whose volunteer committee produce a Show that celebrates the people and lifestyle of Cloncurry and its surrounding District with displays, entertainment and educational features.

For over 40 years the Cloncurry & District Show has celebrated Cloncurry, the crossroads of regional & remote Queensland.

Visitors to the Show see the tapestry of our regional lifestyle including Livestock, Cooking, Art, Handicraft, Horticulture, School Displays, Agriculture and much more.

Trade exhibits, local talent displays and a variety of entertainment across the two days providing social interactions and connections that all members of the family will enjoy.

The annual Cloncurry & District Show is packed full of tradition, cultural identity and local pride.

Why Support **OUR** Show

Becoming a Sponsor of the Cloncurry & District Show provides an opportunity for your business to be seen by a regional and state-wide audience with large visitor numbers from many locations.

The Sponsorship packages include promotion and exposure through:

- Around the grounds banner and product advertising
- Public address system acknowledgments
- Social Media acknowledgments
- Sponsorship gifting and show days entry passes including the Cattlemen's Evening
- Trade space opportunities

We invite you to highlight your business as a supporter of one of the Northwest region's premier events.

Our **SPONSORSHIP** Tiers



PLATINUM PLUS SPONSORSHIP



\$20,000 plus GST and above

- OFFICIAL RECOGNITION AT THE OPENING CEREMONY & INVITED TO SPEAK AT.
- YOUR LOGO & COMPANY NAME FEATURED AS A PLATINUM PLUS SPONSOR ON THE HOME PAGE OF OUR WEBSITE WITH LINKS PROVIDED TO YOUR WEBSITE.
- LOGO & NAME FEATURED IN ALL SHOW ADVERTISING MEDIA.
- COMPANY INFORMATION BROADCAST OVER THE PA SYSTEM DURING THE WEEKEND.
- DISPLAY OF YOUR COMPANY'S BANNERS AROUND THE SHOWGROUND MAIN ARENA AND SURROUNDING DISPLAY AREAS.
- SPONSORS GIFT BAG INCLUDING PROMOTIONAL MERCHANDISE AND CERTIFICATE OF APPRECIATION.
- SHOW ADMISSION TICKETS FOR EACH DAY X 16.
- CATTLEMEN'S EVENING TICKETS X 8.

PLATINUM SPONSORSHIP

\$10,000 plus GST and above

- OFFICIAL RECOGNITION AT THE OPENING CEREMONY.
- YOUR LOGO & COMPANY NAME FEATURED AS A PLATINUM SPONSOR ON THE HOME PAGE OF OUR WEBSITE WITH LINKS PROVIDED TO YOUR WEBSITE.
- LOGO & NAME FEATURED IN ALL SHOW ADVERTISING MEDIA.
- COMPANY INFORMATION BROADCAST OVER THE PA SYSTEM DURING THE WEEKEND.
- DISPLAY OF YOUR COMPANY'S BANNERS AROUND THE SHOWGROUND MAIN ARENA AND SURROUNDING DISPLAY AREAS.
- SPONSORS GIFT BAG INCLUDING PROMOTIONAL MERCHANDISE AND CERTIFICATE OF APPRECIATION.
- SHOW ADMISSION TICKETS FOR EACH DAY X 8.
- CATTLEMEN'S EVENING TICKETS X 4.

GOLD SPONSORSHIP

\$5,000 plus GST and above

- YOUR LOGO & COMPANY NAME FEATURED AS A GOLD SPONSOR ON THE HOME PAGE OF OUR WEBSITE.
- LOGO & NAME FEATURED IN ALL SHOW ADVERTISING MEDIA.
- COMPANY INFORMATION BROADCAST OVER THE PA SYSTEM DURING THE WEEKEND.
- DISPLAY OF YOUR COMPANY'S BANNERS AROUND THE SHOWGROUND MAIN ARENA AND SURROUNDING DISPLAY AREAS.
- SPONSORS GIFT BAG INCLUDING PROMOTIONAL MERCHANDISE AND CERTIFICATE OF APPRECIATION.
- SHOW ADMISSION TICKETS FOR EACH DAY X 6.
- CATTLEMEN'S EVENING TICKETS X 3.

Our **SPONSORSHIP** Tiers



SILVER SPONSORSHIP

\$2,500 plus GST and above

- ACKNOWLEDGEMENT OF YOUR SPONSORSHIP ON OUR WEBSITE.
- ACKNOWLEDGEMENT IN ALL SHOW ADVERTISING MEDIA.
- COMPANY INFORMATION BROADCAST OVER THE PA SYSTEM DURING THE WEEKEND.
- DISPLAY OF YOUR COMPANY'S BANNERS AROUND THE SHOWGROUNDS.
- SHOW ADMISSION TICKETS FOR EACH DAY X 4.
- CATTLEMEN'S EVENING TICKETS X 2.

BRONZE SPONSORSHIP

\$1,000 plus GST and above

- ACKNOWLEDGEMENT OF YOUR SPONSORSHIP ON OUR WEBSITE.
- ACKNOWLEDGEMENT OF YOUR SPONSORSHIP BROADCAST OVER THE PA SYSTEM DURING THE WEEKEND.
- DISPLAY OF YOUR COMPANY'S BANNER.
- SHOW ADMISSION TICKETS FOR EACH DAY X 3.
- CATTLEMEN'S EVENING TICKETS X 1.

COPPER SPONSORSHIP

\$500 plus GST and above

- ACKNOWLEDGEMENT OF YOUR ON OUR WEBSITE.
- ACKNOWLEDGEMENT OF YOUR SPONSORSHIP BROADCAST OVER THE PA SYSTEM DURING THE WEEKEND.
- ACKNOWLEDGMENT OF YOUR SPONSORSHIP ON SOCIAL MEDIA.
- SHOW ADMISSION TICKETS FOR EACH DAY X 2.

IN KIND SPONSORSHIP

Value AS per Agreement.

WANT TO ASSIST AND WOULD PREFER TO DO SO VIA THE PROVISION OF PROFESSIONAL, IN-KIND SERVICES? EXCELLENT NEGOTIATED SPONSORSHIP BENEFITS CAN APPLY TO THIS TYPE OF SPONSORSHIP ASSISTANCE.

2024

SPONSORSHIP

Application



COMPANY NAME: CONTACT PERSON:

ADDRESS:

CONTACT NUMBER: EMAIL ADDRESS:

<i>Sponsorship Tier</i>	<i>Sponsorship Amount</i>	<i>Total</i>
Platinum Plus Sponsor	\$20,000 plus GST and above	
Platinum Sponsor	\$10,000 plus GST and above	
Gold Sponsor	\$5,000 plus GST and above	
Silver Sponsor	\$2,500 plus GST and above	
Bronze Sponsor	\$1,000 plus GST and above	
Copper Sponsor	\$500 plus GST and above	
In Kind Sponsor	Proposed in kind Support:	
Section Sponsor	Name of Section:	
TOTAL		

Name:

Signed:

Position:

Date:

Company:

Please return completed form to:
Email: admin@cloncurryshow.com.au
Mail: P.O Box 17, Cloncurry Qld 4824



THANK You

The Cloncurry & District Show Committee look forward to partnering with you to bring the 2024 Cloncurry & District Show to the local community and surrounding region.

If you have any queries, please contact us.

CONTACT US



FIND US
@CLONCURRYSHOW

www.cloncurryshow.com.au

admin@cloncurryshow.com.au

P.O Box 17, Cloncurry Qld 4824

